



New Zealand Business Roundtable in China | 新西兰中国商业圆桌会

The background of the entire page is a black and white photograph of a city skyline at night, featuring several illuminated skyscrapers. A large, detailed fern frond is overlaid on the left side of the image, extending diagonally across the frame. A thick red diagonal line runs from the top left towards the bottom right, separating the upper and lower sections of the page.

MEMBERSHIP BENEFITS

A COMPREHENSIVE OVERVIEW OF OUR SERVICES

NEW ZEALAND BUSINESS ROUNDTABLE IN CHINA

OUR FOUR CORE PILLARS

ADVOCACY

NZBRiC advocates for the latest developments in thought leadership, industry positions, and the policy perspectives of its members on New Zealand-China matters as a singular voice. This advocacy encompasses both local, regional, and national government levels.

INFORMATION AND INSIGHTS

NZBRiC publishes cutting-edge quarterly reports and regularly hosts panels and seminars led by top business leaders, industry scholars, and official New Zealand delegations. In doing so, we help keep our members at the forefront of market developments in China.

NETWORKING

NZBRiC hosts 40+ events each year for networking, government relations, and relation-building between the New Zealand and Chinese communities. In a business ecosystem defined by personal relationships and trust, networking is crucial for our members.

REPRESENTATION

NZBRiC collectively represents the interests of New Zealand industries, collaboratives, and small companies/startups as they navigate through the Chinese market. Through representation, we share business success across the New Zealand-China community.

About us:

The New Zealand Business Roundtable in China (NZBRiC) is the leading not-for-profit representational platform dedicated to promoting New Zealand's business interests in China. Our mission is to foster a collaborative network of businesses and government leaders, serving as the primary voice and advocate for New Zealand-China trade relations. Through our efforts, we continue to strengthen bilateral ties and drive growth in key trade sectors across both nations.

Based in Shanghai, NZBRiC operates in the heart of China's commercial hub, staying actively engaged with our members to provide dedicated support on policy developments, market insights, and networking opportunities.



MEMBERSHIP TIERS

Key:

✓ – Full Access

⊙ – Partial Access

		Individual	Associate	Corporate	Associate Platinum	Industry
Advocacy	Invitation to attend NZBRIC delegations across China		⊙	⊙	✓	✓
	Early access to the NZBRiC Business Outlook Report and participation in aligned studies	✓	✓	✓	✓	✓
	Invitation to attend Government relations events	⊙	⊙	⊙	✓	✓
	Contribute to NZ-China trade dialogue through invitation to represent NZBRiC as a speaker at events and in media		⊙	⊙	✓	✓
Networking & Events	Qualify for free or selected discounts at NZBRiC events	⊙	✓	✓	✓	✓
	Bespoke event, tradeshow, and project support		⊙	⊙	✓	✓
	High value reputation-building, providing international connections in China with both local and global officials and professionals	✓	✓	✓	✓	✓
	Invitation to attend industry forums and panels	✓	✓	✓	✓	✓
Information & Insights	Access to NZBRiC network for shared information and insights	✓	✓	✓	✓	✓
	Access to trainings and educational sessions		✓	✓	✓	✓
	Speaking opportunities to publicly share insights and opportunities on NZ/CN trade		⊙	⊙	✓	✓
	Opportunity to submit industry content to be published in NZBRiC's Quarterly Industry Report and monthly newsletter		⊙	⊙	✓	✓
Representation	Have company logo displayed on marketing material, our website, and at events		✓	✓	✓	✓
	Opportunities to collaborate with NZBRiC on high-level projects		⊙	⊙	✓	✓
	Access to NZBRiC and Sparks Partners Trademark Healthcheck			✓		✓
	Have name added to shared membership directory	✓	✓	✓	✓	✓
	Opportunity to be elected as Industry Chair to lead and represent the members of said Industry Forum.					✓
	Opportunity to have a seat upon the Board and qualify for one vote.					✓

MEMBERSHIP REQUIREMENTS

Individual Membership (¥1000 RMB annum)

Individual Members are New Zealand passport holders or permanent residents. Other individuals who demonstrate a commitment to supporting NZBRiC's objectives and are willing to contribute their time may also be considered for membership, subject to Board approval.

Associate Membership (¥20,000 RMB annum)

Associate Members must be companies that have demonstrated a commitment to the New Zealand-China trade relationship, have a sponsor from within NZBRiC's Corporate or Industry membership, and are willing to contribute their time to supporting NZBRiC's objectives. All Associate Memberships are subject to Board approval.

Corporate Membership (¥20,000 RMB annum)

Corporate Members must be companies connected to a New Zealand-registered entity through their ownership structure, such as a parent company or subsidiary of a New Zealand-registered company.

Associate Platinum Membership (¥50,000 RMB annum)

Associate Platinum Members must be companies that have demonstrated a commitment to the New Zealand-China trade relationship and are willing to contribute their time as a leader to advance NZBRiC's objectives. All Associate Platinum Memberships are subject to Board approval.

Industry Membership (¥50,000 RMB annum)

Industry Representative Members must have a New Zealand-registered parent company and/or China-based subsidiaries and be willing to contribute their time and expertise to support NZBRiC through Industry Representative Membership.



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